



Mark Robinson

A creative innovation management consultant with over ten years of experience driving transformative solutions across various industries. Mark specializes in fostering a culture of innovation, strategic ideation, and implementation of cutting-edge technologies that result in competitive advantages.

CONTACT

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EDUCATION

- MBA in Innovation Management
University of California, Berkeley, CA
May 2010
- BS in Business Administration
San Francisco State University, San Francisco, CA
May 2006

KEY SKILLS

- Innovation Strategy
- Change Management
- Technology Integration
- Strategic Planning
- Creative Problem-Solving

PROFESSIONAL EXPERIENCE

Innovation Management Consultant | Accenture, San Francisco, CA
January 2012 – Present

- Developed and implemented innovative strategies that increased market competitiveness by 25%.
- Led cross-functional teams to introduce new technologies, reducing costs by 15%.
- Facilitated strategic workshops that sparked creative solutions across departments.

Management Consultant | Deloitte, San Francisco, CA
June 2006 – December 2011

- Conducted market analyses that informed innovative business strategies.
- Collaborated with senior executives to implement change initiatives that improved operational efficiency.
- Provided strategic guidance on technology integration to drive competitive advantage.

PROFESSIONAL DEVELOPMENT

- Certified Management Consultant (CMC)