

Emily Carter

A results-driven business management consultant with over eight years of experience helping organizations achieve operational excellence and financial growth. Emily is skilled in business process optimization, market analysis, and strategic planning, delivering actionable recommendations for Fortune 500 companies and SMEs.

CONTACT



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LinkedIn | Portfolio



Chicago, IL 60601

EDUCATION

MBA
Northwestern University –
Kellogg School of Management,
Evanston, IL | May 2015

Bachelor's Degree in Business
Administration
University of Michigan, Ann
Arbor, MI | May 2011

KEY SKILLS

- Business Process Optimization
- Financial Analysis
- Strategic Planning
- Stakeholder Engagement

PROFESSIONAL EXPERIENCE

BUSINESS MANAGEMENT CONSULTANT | MCKINSEY & COMPANY, CHICAGO, IL
JANUARY 2018 – PRESENT

- Led strategy projects that increased revenue by 15% for retail and manufacturing clients.
- Conducted market analyses that identified growth opportunities.
- Implemented cost-reduction strategies, saving over \$12 million annually.

ASSOCIATE CONSULTANT | ACCENTURE, NEW YORK, NY
JUNE 2015 – DECEMBER 2017

- Analyzed business processes, resulting in a 20% improvement in operational efficiency.
- Developed detailed reports and recommendations for senior management.
- Facilitated technology implementations to streamline workflows.

PROFESSIONAL DEVELOPMENT

- Certified Management Consultant (CMC)
- Lean Six Sigma Green Belt