

Avery Brooks

Technical Content Writer

I am a creative technical content writer with over five years of experience developing engaging content for technology companies. I excel at translating complex technical details into accessible language that enhances user understanding and engagement.

CONTACT



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LinkedIn



San Francisco, CA 94107

EDUCATION

BA in English
San Francisco State University,
San Francisco, CA – Graduated
May 2014

MS in Technical Communication
University of San Francisco, CA
– Graduated May 2016

KEY SKILLS

- Content Creation
- Technical Editing
- SEO and Digital Content
- Research and Analysis
- Cross-Team Collaboration

PROFESSIONAL EXPERIENCE

TECHNICAL CONTENT WRITER | TECHMEDIA SOLUTIONS, SAN FRANCISCO, CA

FEBRUARY 2017 – PRESENT

- Developed blog posts, white papers, and case studies that increased website engagement by 25%.
- Collaborated with product teams to ensure accuracy in technical content.
- Optimized digital content for SEO, resulting in a 20% increase in organic traffic.

CONTENT WRITER | INFOTECH MEDIA, SAN FRANCISCO, CA

JUNE 2014 – JANUARY 2017

- Authored articles and technical guides that simplified complex topics.
- Collaborated with subject matter experts to gather and verify information.
- Edited and proofread content to maintain high quality.

CERTIFICATIONS

Certified Professional Technical Communicator (CPTC)