

Sophie Evans

Senior retail sales associate

Experienced retail associate specializing in team leadership and sales growth

Senior retail associate with nine years of experience driving sales, mentoring team members, and optimizing store operations. Proven track record of exceeding sales goals and delivering excellent customer service.

CONTACT



(123) 456-7890



email@example.com



LinkedIn



San Francisco, CA

EDUCATION

Bachelor of Science in Business Administration
University of San Francisco, San Francisco, CA, May 2014

KEY SKILLS

- Team leadership
- Customer retention strategies
- Sales forecasting
- Training and mentoring
- Visual merchandising

PROFESSIONAL EXPERIENCE

SENIOR SALES ASSOCIATE | CITY STYLE APPAREL, SAN FRANCISCO, CA
FEBRUARY 2017 – PRESENT

- Increased annual revenue by 25% by implementing team upselling strategies and customer loyalty programs
- Trained and mentored 15 new associates, leading to a 30% improvement in team productivity
- Oversaw visual merchandising efforts, improving foot traffic by 20%

SALES ASSOCIATE | PACIFIC THREADS, SAN FRANCISCO, CA
JUNE 2015 – FEBRUARY 2017

- Exceeded sales targets by 10 to 15% through product recommendations and superior customer engagement
- Collaborated with management to optimize store displays during seasonal sales