



# Sarah Green

## ABOUT ME

Advertising producer with a passion for impactful campaigns

Over seven years of experience in producing effective ad campaigns across digital and traditional platforms. Skilled in driving ROI and ensuring project success through meticulous planning.

## PROFESSIONAL EXPERIENCE

### Senior Advertising Producer

Stellar Ads Agency, New York, NY | September 2016 - Present

- Produced over 15 ad campaigns annually, achieving an average ROI increase of 35%
- Coordinate with creative teams to develop compelling ad concepts tailored to client goals
- Oversee project budgets of up to \$1.5 million, ensuring cost efficiency and on-time delivery

### Advertising Associate

NextGen Media, New York, NY | June 2014 - September 2016

- Supported the production of digital and TV ad campaigns, ensuring adherence to brand guidelines
- Conducted market research to refine audience targeting strategies

## CONTACT



(123) 456-7890



email@example.com



LinkedIn | Portfolio



New York, NY

## EDUCATION

### Bachelor of Arts in Marketing

New York University, New York, NY

## KEY SKILLS

- Campaign management
- Budget oversight
- Client communication
- Creative collaboration
- Media planning