

# Lily Martinez


## Clothing store retail sales associate

**Dedicated sales associate with a passion for delivering fashion-focused customer service**

Friendly and motivated retail professional with four years of experience in clothing stores. Skilled in customer assistance, display organization, and sales promotion.

### CONTACT

 (123) 456-7890

 email@example.com

 LinkedIn

 Miami, FL

### EDUCATION

High School Diploma  
Coral Reef Senior High School,  
Miami, FL  
May 2014

### KEY SKILLS

- Customer interactions
- POS system proficiency
- Seasonal sales campaigns
- Merchandising setups
- Stock replenishment

### PROFESSIONAL EXPERIENCE

Retail Associate | Beachwear & More, Miami, FL  
May 2021 – Present

- Improved customer satisfaction scores by 20% through attentive service and personalized product recommendations
- Increased sales of beachwear accessories by 15% during summer campaigns

Store Assistant | SunStyle Clothing, Miami, FL  
March 2020 – August 2021

- Created visually appealing displays for swimwear collections, increasing seasonal sales by 25%
- Maintained inventory accuracy by conducting weekly stock audits