



Steven White

Strategic Business Planner

I am a strategic business planner with over ten years of experience developing long-term business strategies for multinational corporations. I excel at market research, competitive analysis, and creating actionable plans that drive revenue growth and operational efficiency.

Contact



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LinkedIn



New York, NY 10005

Education

MBA

Wharton School, University of Pennsylvania, Philadelphia, PA – Graduated May 2008

BS in Economics

University of Illinois, Urbana-Champaign, IL – Graduated May 2004

Key Skills

- Strategic Planning
- Market Research
- Competitive Analysis
- Financial Modeling
- Operational Alignment

Professional Experience

STRATEGIC BUSINESS PLANNER | KPMG, NEW YORK, NY
JANUARY 2010 – PRESENT

- Developed strategic plans that boosted revenue by 15% across multiple divisions.
- Conducted comprehensive market analyses to inform business decisions.
- Collaborated with executive teams to align strategies with company objectives.

BUSINESS ANALYST | DELOITTE, NEW YORK, NY
JUNE 2004 – DECEMBER 2009

- Assisted in strategic planning projects that improved operational efficiency by 20%.
- Performed financial modeling to support strategic initiatives.
- Presented recommendations to senior management, influencing key decisions.

Certifications

- Certified Business Analysis Professional (CBAP)