

Brandon Perez

Electronics retail sales associate

Tech-savvy associate with a passion for electronics sales

Retail associate with five years of experience in electronics sales. Skilled in providing product education, conducting demonstrations, and building customer trust to drive repeat purchases.

Contact



(123) 456-7890



email@example.com



LinkedIn



Houston, TX

Education

- Associate Degree in Marketing

Houston Community College,
Houston, TX

May 2014

Key Skills

- Product demonstrations
- Technical troubleshooting
- Warranty upselling
- Customer education
- Sales closing techniques

Professional Experience

ELECTRONICS SALES ASSOCIATE | GADGET HUB, HOUSTON, TX
MARCH 2021 – PRESENT

- Exceeded sales quotas by 20% through effective product demonstrations and warranty upselling
- Delivered in-depth product education to customers, boosting satisfaction scores by 30%

RETAIL ASSOCIATE | TECHZONE, HOUSTON, TX
JANUARY 2019 – MARCH 2021

- Assisted customers with device troubleshooting, resolving issues on the first attempt 85% of the time
- Supported store promotions, driving foot traffic during new product launches