


Emma Reed

Visual merchandising retail sales associate

Visual merchandising associate focused on exceeding customer expectations and driving revenue

Motivated sales associate with five years of experience in retail settings, including visual merchandising. Adept at identifying customer needs and providing solutions that increase satisfaction and sales outcomes.

 Portland, OR

 (123) 456-7890

 email@example.com

 LinkedIn

KEY SKILLS

- Customer retention strategies
- Product education
- Store promotions
- Upselling and cross-selling
- Visual merchandising

EDUCATION

- Associate Degree in Marketing
Portland Community College, Portland, OR | May 2014

PROFESSIONAL EXPERIENCE

RETAIL ASSOCIATE | PACIFIC OUTFITTERS, PORTLAND, OR
SEPTEMBER 2020 – PRESENT

- Boosted monthly sales by 25% through personalized product recommendations and customer engagement
- Developed in-store promotional displays, increasing seasonal product visibility by 30%

SALES ASSISTANT | TIMBERLINE CO., PORTLAND, OR
MARCH 2019 – SEPTEMBER 2020

- Increased repeat customer rates by 15% by creating a welcoming shopping experience
- Maintained an accurate inventory system to avoid stock discrepancies