

Liam Harris

Retail associate for promotional events

Energetic associate skilled in driving sales during events and campaigns

Retail sales associate with three years of experience coordinating in-store promotions and engaging customers during high-traffic events. Excels at creating displays that attract shoppers and boost revenue.

EDUCATION

High School Diploma

Charlotte High School, Charlotte, NC
May 2014

KEY SKILLS

- Event coordination
- Promotional sales strategies
- Visual merchandising
- Customer engagement
- Time management

PROFESSIONAL EXPERIENCE

Event Sales Associate | Charlotte Styles, Charlotte, NC
March 2023 – January 2020

- Increased event sales by 25% by implementing eye-catching displays and hosting live demonstrations
- Assisted 150+ customers daily during holiday events, maintaining high satisfaction levels
- Collaborate with vendors to organize promotional materials, enhancing campaign visibility

Retail Assistant | Uptown Trends, Charlotte, NC
May 2021 – March 2023

- Supported promotional events by organizing and stocking featured products
- Processed purchases efficiently, ensuring customer satisfaction during high-traffic periods