

Isabella Perez

Freelance Animator

Innovative freelance animator delivering creative solutions for diverse industries

Over 13 years of experience producing advertising, education, and entertainment animations. Adept at balancing creativity with technical precision to meet unique client needs.



EDUCATION

Bachelor of Arts in Media Arts and Animation | Academy of Art University, San Francisco, CA



KEY SKILLS

- Animation consulting
- Cross-industry collaboration
- Adobe After Effects
- Remote teamwork
- Project management



PROFESSIONAL EXPERIENCE

Freelance Animator

Self-Employed, San Francisco, CA | April 2015 – Present

- Designed animated marketing campaigns for Fortune 500 companies, increasing client sales by up to 40%
- Produced educational animations for e-learning platforms, earning over 100,000 views per project
- Built long-term relationships with 20+ clients by delivering projects on time and exceeding expectations

Animator

AdVision Creative Agency, San Francisco, CA | January 2012 – March 2015

- Created animations for national advertising campaigns across print and digital media
- Enhanced brand storytelling through animated logos and explainer videos