







Laura Bennett

Experienced music curator with 11 years of expertise designing playlists for major brands and streaming platforms. Skilled in analyzing audience preferences and trends to deliver engaging content.

CONTACT

-  (123) 456-7890
-  email@example.com
-  LinkedIn | Portfolio
-  Portland, OR

EDUCATION

Bachelor of Science (B.S.), Music Business
University of Oregon, Eugene, OR
December 2013

KEY SKILLS

- Playlist curation
- Music licensing
- Audience analytics
- Genre expertise
- Collaboration with artists

PROFESSIONAL EXPERIENCE

Music Curator | StreamVibes, Portland, OR
June 2017 - Present

- Design over 500 playlists for a streaming platform with 1 million monthly users
- Conducted audience research to optimize playlist engagement, increasing average listens by 30%
- Collaborate with emerging artists to promote their work through curated features

Assistant Music Curator | BrandSound, Seattle, WA
January 2014 - June 2017

- Developed music libraries for corporate clients, tailoring selections to brand identities
- Supported licensing agreements for major advertising campaigns