





# Lauren Blake

## Content producer creating impactful digital experiences

A creative professional with six years of experience developing engaging content for websites, social media, and digital campaigns. Skilled in audience analysis and cross-platform storytelling.

## CONTACT

-  (123) 456-7890
-  email@example.com
-  LinkedIn | Portfolio
-  Chicago, IL

## EDUCATION

Bachelor of Arts in Communication  
Studies  
University of Illinois , Urbana-  
Champaign, IL  
May 2015

## KEY SKILLS

- Content strategy
- Video production
- Social media management
- Audience engagement
- Cross-functional collaboration

## PROFESSIONAL EXPERIENCE

Content Producer | Digital Horizon Media, Chicago, IL  
February 2017 – Present

- Produced video content for social media platforms, increasing follower engagement by 35%
- Developed content strategies that boosted website traffic by 25% over six months
- Collaborate with designers and writers to ensure brand consistency

Video Editor | Creative Edge Agency , Chicago, IL  
May 2015 – February 2017

- Edited promotional videos for clients in retail and hospitality industries
- Supported production teams during on-location shoots