Melissa Anderson

Mid-Level Esthetician

Esthetician with over five years of experience at premier beauty establishments. Known for developing customized skin care regimens that consistently exceed client expectations. Boosts revenue through expert product recommendations and long-term client relationships.

CONTACT

- 📞 (123) 456-7890
- ✉ youremail@example.com
- 🪪 Detroit, MI 12345

KEY SKILLS

- Acne treatment protocols
- Aromatherapy
- Empathetic communication
- Lymphatic drainage
- Holistic skin care approach

PROFESSIONAL EXPERIENCE

May 2022
Advanced Skin Care Specialist, Ulta Beauty | Detroit, MI

- Oversee and manage a team of 12 estheticians and ensure consistent quality service for more than 500 monthly client appointments
- Conduct an average of 15 weekly advanced facial treatments, including LED phototherapy, NuFACE microcurrent, microdermabrasion, and chemical peels
- Organized four successful skin care events annually with over 75 attendees, resulting in an average of $8,000 in product sales per event
- Increased upgrades to premium services by 60% through effective consultation and education on advanced treatment options

June 2019 - April 2022
Salon Esthetician, Empire Beauty School Salon & Spa | Ann Arbor, MI

- Executed an average of 60 appointments per week and performed a wide range of services, including facials, waxing, and body treatments
- Contributed to the development of a new salon service menu which introduced eight treatment options over a 12-month period
- Improved client retention by 25% through consistent personalized follow-up care plans and targeted product recommendations
- Collaborated with three other estheticians to create a bridal beauty package, which generated $20,000 in additional revenue by the end of 2019

EDUCATION

Associate in Technical Arts (A.T.A.) Cosmetology
Empire Beauty School, New York, NY | June 2020

CERTIFICATIONS

- LightStim+ Professional Certification, LightStim, July 2023
- Licensed Esthetician, New York State Board of Cosmetology, April 2019