

Ethan Clark

Advertising Animator

Strategic advertising animator with a focus on brand storytelling

Experienced in creating dynamic animations for advertising campaigns across digital and print media. Proficient at translating brand messages into engaging visuals that drive customer engagement.

EDUCATION

Bachelor of Arts (B.A.) Animation

University of North Texas,
Denton, TX

KEY SKILLS

- Branding animations
- Digital advertising design
- Motion graphics
- Adobe After Effects
- Visual marketing

PROFESSIONAL EXPERIENCE

Animator | AdSphere Creative, Dallas, TX
June 2017 – Present

- Designed animations for a global retail brand's ad campaign, increasing website traffic by 50% in three months
- Created motion graphics for 20+ clients, ensuring alignment with brand identity and marketing objectives
- Spearheaded a seasonal campaign animation project, resulting in a 25% rise in social media engagement

Graphic Animator | MediaWorks Advertising, Houston, TX
January 2015 – May 2017

Produced animated infographics for corporate clients, improving comprehension of complex data presentations

Developed branding animations for startup campaigns, securing higher visibility and client return on investment (ROI)

CERTIFICATIONS

- Adobe After Effects Advanced Certification: May 2019