

JB

John Bergsen

CONTACT



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LinkedIn | Portfolio



Chicago, IL

EDUCATION

Bachelor of Arts in Film and Media Studies | University of Illinois, Urbana-Champaign, IL | May 2015

KEY SKILLS

- Budget management
- Storyboarding
- Editing workflows
- Team leadership
- Visual storytelling

ABOUT ME

VIDEO PRODUCER WITH OVER EIGHT YEARS OF EXPERIENCE IN MANAGING CREATIVE CONTENT AND DELIVERING IMPACTFUL STORIES. CONSISTENT SUCCESS IN SETTING PRODUCTION SCHEDULES, MANAGING BUDGETS, AND COLLABORATING ON HIGH-QUALITY VIDEO PROJECTS.

PROFESSIONAL EXPERIENCE

SENIOR VIDEO PRODUCER | BLUESKY PRODUCTIONS, CHICAGO, IL
MAY 2018 - PRESENT

- Directed and produced over 50 corporate videos, including commercials and training content, achieving a 25% increase in client retention
- Optimized video editing processes, reducing delivery time by 20%
- Collaborate with scriptwriters and graphic designers to ensure brand consistency across projects

VIDEO EDITOR | GREENLINE STUDIOS, CHICAGO, IL
JUNE 2015 - MAY 2018

- Edited promotional videos and documentary content, increasing engagement by 30% through innovative storytelling techniques
- Helped producers schedule shoots and manage post-production timelines