




# Olivia Bennett

Goal-driven assistant manager with a passion for retail sales and customer experience

Five years of experience in managing shoe retail operations, including inventory control, team training, and exceeding sales targets.

## CONTACT INFORMATION

 (123) 456-7890

 email@example.com

 LinkedIn | Portfolio

 City, ST

## EDUCATION

Bachelor of Arts in Retail Management | May 2016  
California State University | Los Angeles, CA

## KEY SKILLS

- Upselling techniques
- Team development
- Visual merchandising
- Customer relationship management
- Loss prevention

## PROFESSIONAL EXPERIENCE

Assistant Manager | Step Up Shoes, San Diego, CA  
February 2019 - Present

- Exceeded monthly sales targets by 20% by implementing upselling strategies and training programs
- Managed store layout improvements, boosting customer traffic by 15%
- Reduced product returns by 10% through enhanced staff training on product knowledge

Sales Associate | Comfort Walk Shoes, Los Angeles, CA  
July 2016 - January 2019

- Delivered personalized customer service, increasing loyalty program enrollment by 30%
- Assisted in planning promotional events, leading to a 12% sales boost