



Mia Parker

Tech-savvy assistant manager specializing in consumer electronics sales

A results-driven leader with seven years of experience in electronics retail, focused on driving revenue, optimizing inventory, and delivering excellent customer experiences.

CONTACT INFORMATION

 (123) 456-7890

 email@example.com

 LinkedIn | Portfolio

 City, ST

KEY SKILLS

- Consumer electronics knowledge
- Product upselling
- Team leadership
- Warranty sales strategies
- Inventory control

PROFESSIONAL EXPERIENCE

February 2019 - Present

Assistant Manager | TechSource Electronics, Chicago, IL

- Increased warranty sales by 25% by implementing staff incentives and targeted training programs
- Trained a team of 10 employees, improving individual sales performance by 20%
- Reduced inventory discrepancies by 15% through detailed audits

June 2017 - August 2019

Sales Specialist | Gadget World, Naperville, IL

- Provided expert product demonstrations, increasing customer conversion rates by 18%
- Assisted in launching promotional events, driving a 15% increase in weekend revenue

EDUCATION

Bachelor of Science in Business Administration | May 2017

University of Illinois | Urbana-Champaign, IL |