



John Taylor

Dynamic assistant store manager skilled in retail operations and team development

A results-driven professional with 10 years of experience optimizing sales performance and enhancing the customer shopping experience in retail settings.

CONTACT INFORMATION

 (123) 456-7890

 email@example.com

 LinkedIn | Portfolio

 City, ST

KEY SKILLS

- Sales forecasting
- Employee performance coaching
- Visual merchandising
- Loss prevention strategies
- Vendor relations

PROFESSIONAL EXPERIENCE

March 2017 - Present

Assistant Store Manager | BrightLine Retail, Atlanta, GA

- Increased store revenue by 22% by analyzing sales trends and adjusting inventory
- Mentored five team leads, improving their sales performance by 18%
- Enhanced visual merchandising, leading to a 12% boost in customer traffic

August 2014 - February 2017

Retail Associate | Style Avenue, Savannah, GA

- Implemented customer loyalty programs, increasing repeat purchases by 20%
- Maintained compliance with inventory policies, reducing stock discrepancies by 10%

EDUCATION

Bachelor of Science in Marketing

Georgia State University | Atlanta, GA | May 2014