



# Shirley Myers

## ABOUT ME

Agile business analyst with over a decade of experience in the technology sector. Leads global teams through complex data integrations and strategic process improvements. Focused on optimizing product life cycles with high-impact, data-driven solutions.

## PROFESSIONAL EXPERIENCE

**SENIOR BUSINESS ANALYST | LOGITECH, DALLAS, TX**  
JANUARY 2018 - PRESENT

- Participate in daily stand-ups, sprint planning, and retrospectives on a team of 10 cross-functional members
- Develop custom SQL queries to generate 50 annual reports on product quality metrics
- Boost web traffic by 25% as the lead on a project to integrate Adobe Experience Manager with existing content management system
- Lead a team of five IT specialists on new PIM features, resulting in a 50% increase in cross-department user adoption within the first quarter

**BUSINESS ANALYST | TOTALTECH, SEATTLE, WA**  
JULY 2014 - DECEMBER 2017

- Collaborated with stakeholders to define and refine over 60 user stories and reduced development rework by 30 hours per sprint
- Defined product goal for a team of eight developers, designers, and stakeholders to ensure alignment with business goals and customer needs
- Increased development team productivity by 20% with a well-maintained product backlog in JIRA and a clear roadmap of actionable tasks
- Partnered with product owners to launch a new line using SAP analytics that contributed to a \$2 million increase in company revenue

## CERTIFICATION

- AGILE ANALYSIS CERTIFICATION | INTERNATIONAL INSTITUTE OF BUSINESS ANALYSIS | AUGUST 2023
- CERTIFIED TABLEAU ARCHITECT | TABLEAU | AUGUST 2020

## CONTACT



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## EDUCATION

**Master of Science (M.S.) in Business Analytics** | Seattle University, Seattle, WA | June 2019

**Bachelor of Science (B.S.) in Computer Science** | University of Washington, Seattle, WA | May 2013

## KEY SKILLS

- Adaptive project management
- Advanced SQL query development
- Collaborative team integration
- Jira, Tableau, SQL
- Process improvement advocacy