



EMILY CARTER

CONTACT



(555) 234-5678



email@example.com



LinkedIn | Portfolio



Nashville, TN 37203

KEY SKILLS

- Brand promotions
- Distribution management
- Event coordination
- Pricing strategies
- Sales tracking

ABOUT ME

Experienced sales professional with over 10 years of success in the liquor industry. Skilled in product promotion, distribution management, and event coordination. Excels at building relationships with distributors and retailers to drive sales growth and brand awareness.

PROFESSIONAL EXPERIENCE

Liquor Sales Representative

Premier Spirits, Nashville, TN | February 2016 - Present

- Grew product distribution by 35% across regional retail stores through targeted sales strategies
- Organized promotional events that boosted quarterly sales by 25%
- Negotiate pricing contracts with distributors, resulting in \$50,000 annual cost savings

Account Manager

Spirited Sales Group, Memphis, TN | March 2014 - January 2016

- Managed 15 distributor accounts, achieving a 30% revenue increase
- Launched a new premium product line, generating \$500,000 in sales during its first six months
- Designed promotional campaigns to enhance brand visibility and attract new clients

EDUCATION

Bachelor of Business Management

Tennessee State University | May 2013