



Hannah Perez

Highly accomplished senior creative director with a demonstrable track record in leading creative projects and mentoring junior artists. Displays innovative leadership and advanced artistic skills acquired spanning over a decade with world-renowned companies such as Walt Disney, Adobe, DreamWorks Animation, and Warner Bros. Holds extensive academic qualifications in arts and design alongside certifications in professional artistry, underscoring commitment to continuous growth in the field.

CONTACT

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 LinkedIn | Portfolio

 Los Angeles, CA 12345

KEY SKILLS

- Artistic direction
- Campaign development
- Collaboration with cross-functional teams
- Project management

PROFESSIONAL EXPERIENCE

February 2018 - Present

Senior Creative Director | Walt Disney Company | Los Angeles, CA

- Increased ticket sales by 20% in Q4 2021 by conceptualizing, developing, and executing high-impact promotional campaigns for a variety of large-scale films
- Raised team productivity by 30% year over year (2019 to 2020) by mentoring a team of junior and intermediate artists, overseeing their project progression and imparting industry knowledge
- Collaborated with cross-functional teams, providing artistic direction and decision-making strategies that improved overall creative process efficiency by 40% over a six-month period

July 2015 - January 2018

Lead Graphic Designer | Adobe Systems Incorporated | San Francisco, CA

- Led a team of 15 graphic designers in the creation of visually stimulating content, resulting in an increase in customer engagement of 25% in six months
- Managed a comprehensive portfolio of client projects, demonstrating diversity and adaptability in design techniques and artistry
- Increased brand recognition by 35% in 2017 by effectively conceptualizing project vision and executing design strategies that met corporate branding guidelines

EDUCATION

Ph.D. in Art History

University of California, Los Angeles, CA | June 2021

Master of Fine Arts

Rhode Island School of Design, Providence, RI | August 2018

Bachelor of Fine Arts

Yale University, New Haven, CT | September 2014

CERTIFICATIONS

- Certified Professional Artist (CPA), The Art Professionals Institute, June 2020
- Master Certified Artist (MCA), International Society of Artists, May 2019
- Certified Senior Artist (CSA), American Artists Association, August 2018