







# Sophia Lewis

**Fashion-savvy assistant manager with expertise in retail sales and visual merchandising**

Seven years of experience driving sales growth and enhancing the shopping experience in clothing retail. Adept at managing teams and coordinating promotional events.

## CONTACT INFORMATION

-  (123) 456-7890
-  email@example.com
-  LinkedIn | Portfolio
-  City, ST

## EDUCATION

Bachelor of Arts in Retail Management  
| May 2015  
University of Oregon | Eugene, OR

## KEY SKILLS

- Visual merchandising
- Sales team training
- Inventory management
- Customer relationship management
- Seasonal promotion planning

## PROFESSIONAL EXPERIENCE

### Assistant Manager | January 2021 - Present

Style & Trends, Portland, OR

- Increased monthly sales by 18% by implementing visual merchandising strategies and training staff on upselling techniques
- Supervised a team of 10 sales associates, improving team efficiency by 15%
- Coordinated seasonal promotional events, boosting foot traffic by 25%

### Sales Associate | August 2017 - December 2020

Fashion Forward Boutique, Eugene, OR

- Achieved top salesperson recognition for three consecutive quarters
- Supported inventory restocking and conducted floor resets for new product launches