

Chloe Nguyen

Marketing content translator for global brands

Creative translator specializing in marketing materials, brand messaging, and ad copy.
Focuses on cultural alignment and persuasive communication.

CN

CONTACT

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 email@example.com

 LinkedIn | Portfolio

 City, ST

KEY SKILLS

- Marketing and branding terminology
- Transcreation
- Cultural adaptation

EDUCATION

- BACHELOR OF ARTS IN MARKETING AND COMMUNICATIONS | NEW YORK UNIVERSITY, NEW YORK, NY

LANGUAGES

- English (Native)
- Vietnamese (Fluent)

PROFESSIONAL EXPERIENCE

MARKETING TRANSLATOR | BRANDREACH INTERNATIONAL, NEW YORK, NY | APRIL 2018 - PRESENT

- Translated marketing campaigns and product descriptions for global audiences, increasing customer engagement by an average of 30% across 100+ client projects
- Collaborate with creative teams to adapt branding strategies for international markets

CONTENT LOCALIZATION SPECIALIST | GLOBALMARK SOLUTIONS, NEW YORK, NY | MAY 2016 - MARCH 2018

- Localized websites and ad content for multinational companies
- Conducted cultural research to align messaging with target demographics