

RB

# Ryan Bennett

SEO Specialist

## CONTACT INFORMATION



(555) 987-6543



email@example.com



LinkedIn



Phoenix, AZ

## EDUCATION

**Bachelor of Science in Computer Science**

Arizona State University | Phoenix, AZ

## KEY SKILLS

- Technical SEO audits
- Keyword optimization
- Backlink strategy

## ABOUT ME

### Technical SEO specialist with expertise in site optimization

Highly skilled SEO specialist with seven years of experience optimizing websites for search engines. Adept at conducting audits, implementing technical fixes, and improving rankings through data-driven strategies.

## PROFESSIONAL EXPERIENCE

### SEO Specialist | Peak Digital Agency | October 2019 to present

- Conducted comprehensive SEO audits, leading to a 50% increase in organic traffic for multiple clients
- Developed backlink strategies that improved domain authority for 10+ websites
- Implemented site optimization fixes, reducing load times by 40%

### SEO Assistant | MarketLeap Solutions | June 2018 to September 2019

- Researched and optimized keywords for blog content, increasing visibility by 25%
- Assisted in tracking SEO performance metrics, providing regular reports to clients
- Worked closely with developers to resolve technical SEO issues

## CERTIFICATIONS

- Yoast SEO for WordPress Certification | Yoast | November 2021