







Raheem Richardson

Experienced freelance content writer focused on creating engaging, SEO-optimized digital assets. Proven ability to boost user engagement, increase web traffic, and manage multiple projects while meeting tight deadlines.

CONTACT

-  (123) 456-7890
-  email@example.com
-  LinkedIn
-  City, State 12345

KEY SKILLS

- Content creation and editing
- Independent research
- Project management
- SEO

PROFESSIONAL EXPERIENCE

Senior Content Writer | Adobe Systems, Remote
January 2018 - Present

- Created and optimized over 150 blog posts and articles, increasing website traffic by 30% and user engagement by 20%
- Collaborated with marketing, design, and development teams to produce content aligned with company's brand strategies
- Performed in-depth keyword research and incorporated SEO best practices to improve organic search rankings for target pages by 35%
- Developed content calendars and managed multiple deadlines for high-priority projects, ensuring consistent quality across platforms

Content Writer | Walt Disney Company, Burbank, CA
June 2015 - December 2017

- Authored over 100 pieces of original content for websites, blogs, and social media platforms, driving a 25% increase in social media followers and brand engagement
- Partnered with cross-functional teams to align content with campaign goals and audience demographics
- Used data insights to refine content strategy, increasing organic search traffic by 20%
- Edited and proofread marketing materials, maintaining high standards of accuracy and tone

EDUCATION

Master of Fine Arts in Creative Writing in Creative Writing
New York University | January 2017

Bachelor of Arts in English
UC Berkeley