



Isabella Perez

Freelance Animator

Innovative freelance animator delivering creative solutions for diverse industries

Over 13 years of experience producing advertising, education, and entertainment animations. Adept at balancing creativity with technical precision to meet unique client needs.

CONTACT INFORMATION



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LinkedIn | Portfolio



San Francisco, CA

EDUCATION

Bachelor of Arts in Media Arts and Animation
Academy of Art University | San Francisco, CA

KEY SKILLS

- Animation consulting
- Cross-industry collaboration
- Adobe After Effects
- Remote teamwork
- Project management

PROFESSIONAL EXPERIENCE

- **Freelance Animator | Self-Employed | San Francisco, CA | April 2015 to present**
 - Designed animated marketing campaigns for Fortune 500 companies, increasing client sales by up to 40%
 - Produced educational animations for e-learning platforms, earning over 100,000 views per project
 - Built long-term relationships with 20+ clients by delivering projects on time and exceeding expectations
- **Animator | AdVision Creative Agency | San Francisco, CA | June 2012 to March 2015**
 - Created animations for national advertising campaigns across print and digital media
 - Enhanced brand storytelling through animated logos and explainer videos