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# Taylor Nguyen

Detail-oriented entry-level copywriter with a Bachelor of Arts in marketing and recent internship experience creating engaging ad copy and social media content. Proficient in crafting headlines, slogans, and promotional materials that enhance brand visibility.

## PROFESSIONAL EXPERIENCE

Marketing Intern | June 2022 - December 2022  
BrightMedia Agency | New York, NY

- Assisted in creating ad campaigns, including writing slogans and social media posts, contributing to a 15% increase in client engagement
- Conducted competitor analysis to refine brand messaging strategies for small businesses
- Edited and proofread promotional materials for accuracy and tone alignment

Freelance Copywriter | January 2023 - Present  
Various Clients | Remote

- Crafted impactful product descriptions and email campaigns for e-commerce clients, increasing click-through rates by 20%
- Develop brand voice guidelines for startups, ensuring consistent messaging across platforms

## CONTACT

 (123) 456-7890

 email@example.com

 LinkedIn

 City, State 12345

## EDUCATION

- Bachelor of Arts in Marketing  
May 2022  
New York University

## KEY SKILLS

- Advertising copy
- Brand voice consistency
- Content editing
- Social media marketing