AVERY DIAZ

An innovative UX researcher with five years of experience conducting usability testing, surveys, and interviews to gather data-driven insights and inform product strategy. A strong history of collaborating with cross-functional teams to develop and enhance user-centric products.

CONTACT

📞 (123) 456-7890

✉️ email@example.com

✳️ LinkedIn | Portfolio

🪪 Austin, TX 12345

KEY SKILLS

- Behavioral research
- Data analysis
- Survey design
- Usability testing
- UX strategy

EDUCATION

- Bachelor of Science (B.S.) in Human-Computer Interaction
Stanford University | Palo Alto, CA

PROFESSIONAL EXPERIENCE

UX Researcher | April 2019 – present
BrightTech Solutions | Austin, TX

- Conducted usability tests and user interviews to support product launches and identify new potential features, contributing to a 22% increase in user satisfaction
- Analyzed survey results and presented findings to design and development teams to inform user interface (UI) improvements
- Developed a comprehensive UX research repository to reduce time spent searching for previous findings, resulting in a 15% decrease in project delivery timelines

Assistant UX Researcher | January 2017 – March 2019
Insight Corp | Austin, TX

- Facilitated focus groups and A/B testing for prototype evaluations, achieving a 15% increase in conversion rates
- Coordinated with product teams to integrate feedback and improve overall product usability and functionality

CERTIFICATIONS

- Certified Usability Analyst (CUA) | HFI | February 2020