




KEVIN MORRISON

Senior Accountant

Finance leader with over a decade of experience guiding tech companies through rapid scaling. Recognized for driving financial agility in high-growth SaaS environments. Leverages advanced analytics and modeling techniques to optimize revenue growth and stakeholder value.

CONTACT

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 LinkedIn | Portfolio

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KEY SKILLS

- Agile financial leadership
- Application programming interface (API) monetization strategies
- Freemium-to-premium conversion analysis
- SaaS valuation methodologies (ARR multiples, discounted cash flow)
- Stakeholder expectation management

PROFESSIONAL EXPERIENCE

Senior Financial Controller | CloudScale Solutions, Philadelphia, PA January 2020 – present

- Oversee financial operations for a SaaS portfolio with \$75 million in ARR
- Mentor a team of five junior accountants, resulting in a 40% reduction in audit adjustments and a three-day improvement in month-end close time
- Reduced forecast variance from 12% to 3% by implementing advanced modeling techniques with Anaplan

Financial Analyst | TechNova Inc., San Francisco, CA
March 2015 – December 2019

- Spearheaded financial planning and analysis for a SaaS platform experiencing rapid scale from \$10 million to \$100 million ARR
- Created dynamic forecasting models to improve revenue projection accuracy by 23%
- Decreased reporting time by 60% using Tableau to develop a real-time dashboard for SaaS metrics such as customer acquisition cost (CAC), lifetime value (LTV), and churn

EDUCATION

- TEMPLE UNIVERSITY | Philadelphia, PA
Master of Business Administration (M.B.A.), Finance Concentration | May 2015
- UNIVERSITY OF PENNSYLVANIA | Philadelphia, PA
Bachelor of Science (B.S.), Accounting | June 2011

CERTIFICATIONS

- Agility in Finance Certification, ICAgile, 2022
- Anaplan Certified Master Anaplaner, Anaplan, 2021
- Certified Public Accountant, State of California, 2013