



ALIYA JACKSON

Financial Analyst

CONTACT



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email@example.com



City, State Abbreviation Zip



LinkedIn | Portfolio

KEY SKILLS

- Bloomberg Terminal, Microsoft Power BI, SAP Concur, Tableau, QuickBooks, Xero
- Executive-level communication and presentation
- Financial risk communication
- Global business acumen
- Predictive modeling and scenario analysis
- Proactive client relationship management

EDUCATION

Bachelor of Arts (B.A.) in Business Administration
Texas College, Tyler, TX
June 2015

ABOUT ME

Methodical financial analyst with over seven years of experience leveraging advanced financial modeling to drive portfolio growth. Conducts rigorous risk assessment to mitigate loss and deliver actionable insight. Known for staying at the forefront of industry trends and best practices.

PROFESSIONAL EXPERIENCE

Financial Analyst | Empire Financial, Detroit, MI
September 2018 – present

- Conduct risk assessments and present findings and recommendations to C-suite executives on a portfolio of investments valued at \$10 million
- Utilize Tableau to create dashboards that monitor key financial metrics on marketing efforts within product launch, brand awareness, and content marketing campaigns
- Coordinate with a team of five analysts to develop and maintain financial models
- Identified opportunities to reduce expenses by 22% (\$250,000) through an audit of operating costs and vendor relationships using SAP Concur
- Saved the accounting team 20 hours per month with the automation of monthly financial reporting

Junior Financial Analyst | Orion Financial Services Inc., Ann Arbor, MI

May 2017 – August 2018

- Ensured accurate tracking of operating expenses, vendor relationships, and investments for a portfolio of 25 client accounts using QuickBooks and Xero
- Contributed to a 10% increase in client satisfaction scores by maintaining consistent communication with client teams through monthly financial reporting and advising
- Assisted in annual budget preparation for 10 departments with Oracle Hyperion Planning
- Partnered with analyst team to increase market share by 12% via in-depth market trend analysis and competitive intelligence research

CERTIFICATIONS

- Tableau Certified Data Analyst, Tableau, 2020
- Certified Financial Analyst, CFA Institute, 2018