JQ

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JACQUELINE KING

Seasoned editor with over eight years of experience in the tech industry, specializing in content development and technical editing. Produces value-rich educational and marketing materials for global audiences, leveraging project management skills. Excels in fast-paced, collaborative environments, delivering high-quality content that meets both user needs and brand standards.

KEY SKILLS

- Brand voice development
- Budget management
- Constructive feedback
- Editorial leadership
- Global content strategy
- Negotiation

EDUCATION

Bachelor of Arts (B.A.) in English

University of California, Berkeley, CA
June 2015

PROFESSIONAL EXPERIENCE

Technical Editor | Amazon Web Services (AWS) Product Marketing, Seattle, WA
October 2017 – present

- Oversee more than 200 high-impact marketing materials, including web pages and presentations
- Develop strong working relationships with product marketers
- Grew lead generation and conversion rates by 10% with an update and improvement of customer-centric content
- Maintain editorial integrity across five platforms, enhancing the clarity and impact of AWS's technical communication

Content Editor, Amazon Seller University, Seattle, WA
June 2015 – October 2017

- Managed the editing and revision of over 300 educational articles and videos
- Ensured content relevance, ease of consumption, and value for Amazon Seller audience
- Reduced production time by 25% in collaborating with a cross-functional team of 10 content writers
- Advocated for customers by working closely with writers and subject matter experts to fill content gaps

CERTIFICATIONS

- Certified Professional Technical Communicator, APMG, 2021
- Professional Sequence in Editing Certificate, Berkeley Extension, 2017