





YALING ZHANG

A seasoned director of basketball operations with over a decade of experience in the sports and entertainment industry. Proven track record in managing multimillion-dollar budgets, implementing effective training programs, and fostering strategic partnerships to increase team funding and media coverage.

CONTACT

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 LinkedIn

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KEY SKILLS

- Budgeting and cost accounting
- National Collegiate Athletic Association (NCAA) regulations
- Team coordination and management

PROFESSIONAL EXPERIENCE

Director of Basketball Operations | ESPN Inc., Bristol, CT
January 2016 - Present

- Managed a budget of over \$5 million, ensuring efficient allocation of resources for team operations
- Implemented new training programs that resulted in a 20% improvement in team performance
- Established partnerships with local businesses for sponsorship, increasing the team's funding by 30%

Assistant Director of Basketball Operations | Warner Bros. Entertainment Inc., Burbank, CA
June 2010 - December 2015

- Assisted in coordinating daily operations, including scheduling, travel arrangements, and budget management
- Collaborated with the coaching staff to develop team strategies, contributing to a 15% increase in the team's win rate
- Managed relationships with media outlets, resulting in increased media coverage for the team

EDUCATION

Bachelor of Science in Sports Management
University of Florida, Gainesville, FL

MBA with a focus on Sports Management
Columbia University, New York, NY

Master of Science in Athletic Administration
Ohio University, Athens, OH

PROFESSIONAL DEVELOPMENT

- Certified Athletic Administrator (CAA), National Interscholastic Athletic Administrators Association (NIAAA)
- Certified Master Athletic Administrator (CMAA), National Interscholastic Athletic Administrators Association (NIAAA)
- Certified Sports Event Executive (CSEE), Sports Events and Tourism Association (Sports ETA)