MEERA PATEL

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PROFILE

Highly skilled business analyst with a strong background in Tableau, data analysis, and project management. Proven track record in developing and maintaining Tableau dashboards, conducting comprehensive data analysis, and training other Tableau users within large tech companies like Microsoft and IBM.

KEY SKILLS

- Data analysis and interpretation
- Tableau dashboard development
- User training and support

PROFESSIONAL EXPERIENCE

Senior Business Analyst

Microsoft, Redmond, Washington | January 2018 - Present

- Developed and maintained over 20 Tableau dashboards, providing real-time data visualization and insights to various business units, resulting in a 15% increase in operational efficiency
- Conducted comprehensive data analysis using Tableau, identifying key trends and patterns that informed strategic business decisions and led to a 10% increase in annual revenue
- Trained and supported over 50 Tableau users within the organization, improving overall data literacy and fostering a data-driven culture

Business Analyst

IBM, Armonk, New York | June 2015 - December 2017

- Used Tableau to create and manage dynamic dashboards, effectively visualizing complex data sets for the sales and marketing departments
- Performed complex calculations and created sophisticated data visualizations using advanced Tableau features, contributing to a 20% increase in marketing campaign effectiveness
- Provided technical support and developed training materials for Tableau users, enhancing the organization's overall proficiency in the software

EDUCATION

BS in Business Administration
University of California, Berkeley, California

Master of Science in Data Analytics
New York University, New York

Master of Business Administration (MBA)
Harvard Business School, Boston, Massachusetts

PROFESSIONAL DEVELOPMENT

- Certified Business Analysis Professional (CBAP), International Institute of Business Analysis
- Tableau Desktop Certified Professional (TDCP), Tableau