ANTHONY GENTILE

CONTACT

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KEY SKILLS

- Client communications
- Creative team leadership
- Project and program management

EDUCATION

- BFA in Graphic Design, RHODE ISLAND SCHOOL OF DESIGN, Providence, RI

- MFA in Visual Communication, SCHOOL OF THE ART INSTITUTE OF CHICAGO, Chicago, IL

- BA in Art and Design, CALIFORNIA INSTITUTE OF THE ARTS, Valencia, CA

ABOUT ME

A highly creative and experienced art director with a strong visual design and project management background. Proven track record of leading successful design campaigns for major entertainment companies like Warner Bros. and DreamWorks Animation, focusing on enhancing audience engagement and client satisfaction. Expertise in Adobe Creative Suite, marketing trends, and team leadership, backed by multiple industry certifications and advanced graphic design and visual communication degrees.

PROFESSIONAL EXPERIENCE

Art Director, Warner Bros. Entertainment, Burbank, CA
June 2016 - Present

- Led a team of 10 designers to conceptualize and execute creative campaigns for over 20 film and television projects, resulting in increased audience engagement and positive reviews
- Established strong relationships with key clients, effectively communicating design concepts and ensuring final products met their expectations, leading to a 30% increase in repeat business
- Implemented a new project management system, improving team efficiency by 25% and ensuring timely delivery of all projects

Senior Graphic Designer, DreamWorks Animation, Glendale, CA
May 2012 - May 2016

- Collaborated with the art director to create compelling visual designs for various animation projects, contributing to the success of several award-winning films
- Managed a team of five junior designers, providing guidance and feedback to enhance their design skills and productivity
- Used expertise in Adobe Creative Suite to create high-quality designs, leading to a 15% improvement in overall design quality

PROFESSIONAL DEVELOPMENT

- Adobe Certified Expert (ACE), Adobe
- Certified Graphic Designer (CGD), Society of Graphic Designers of Canada
- Certified Professional Designer (CPD), Graphic Artists Guild