






JENNIFER MARTIN

CONTACT

-  (555) 123-9876
-  email@example.com
-  LinkedIn
-  Los Angeles, CA 12345

KEY SKILLS

- Recruitment
- Digital marketing
- Event management
- Team leadership
- Social media marketing

ABOUT ME

A vice president of recruitment with two years of experience specializing in event coordination, digital recruitment strategies, and team leadership. A strong history of leading membership growth initiatives for Delta Kappa Sorority.

PROFESSIONAL EXPERIENCE

Vice President of Recruitment

Delta Kappa Sorority, University of California | September 2021 – May 2023

- Spearheaded recruitment campaigns and executed social media initiatives, resulting in a 23% growth in membership over two years
- Led a team of recruitment coordinators to plan events and manage recruiting efforts
- Designed and executed digital marketing campaigns to increase followership on Facebook, LinkedIn, Twitter, and Instagram by up to 43%

EDUCATION

Bachelor of Arts (B.A.) Tourism and Hospitality

University of California, San Francisco, CA | June 2023

