







# RAHEEM RICHARDSON

Freelance content writer with a strong background in arts and design, holding a BA in English, a BS in journalism, and an MFA in creative writing. Proven record in creating engaging, SEO-optimized content for high-profile clients such as Adobe Systems and Walt Disney Company, significantly increasing website traffic and user engagement. Skilled in client communication, project management, and research, backed by professional certifications in content marketing.

## CONTACT

-  (123) 456-7890
-  email@example.com
-  LinkedIn
-  Nashville, TN 12345

## KEY SKILLS

- Client relations
- Content creation and editing
- Independent research
- SEO
- Time management

## EDUCATION

Bachelor of Arts in English  
UNIVERSITY OF CALIFORNIA,  
Berkeley, CA  
May 2015

Bachelor of Science in Journalism  
NORTHWESTERN UNIVERSITY,  
Evanston, IL  
December 2016

Master of Fine Arts in Creative Writing  
NEW YORK UNIVERSITY,  
New York, NY  
May 2017

## PROFESSIONAL EXPERIENCE

Senior Content Writer | Adobe Systems, San Francisco, CA  
January 2018 to present

- Develop and edit engaging, SEO-optimized content for various digital platforms, increasing website traffic by 30% and user engagement by 20%
- Work closely with clients to define their content needs, leading to a 95% satisfaction rate
- Manage concurrent projects, ensuring all content is delivered on time and meets or exceeds client expectations

Content Writer | Walt Disney Company, Burbank, CA  
June 2015 to December 2017

- Created and edited original, impactful content for various platforms, helping increase social media followers by 25%
- Used SEO best practices in content creation, increasing organic search traffic by 20%
- Communicated with clients to understand their content needs and make revisions, maintaining high client satisfaction

## PROFESSIONAL DEVELOPMENT

- Certified Content Marketer (CCM), Copyblogger
- Certified Professional Writer (CPW), National Association of Independent Writers and Editors
- HubSpot Content Marketing Certification, HubSpot Academy