

EMILY SMITH

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Creative web designer with expertise in responsive design and user experience

Web designer with over five years of experience creating visually appealing and user-friendly websites for diverse clients. Proficient in HTML, CSS, JavaScript, and experienced with content management systems like WordPress and Drupal. Skilled at translating client requirements into functional websites that enhance user engagement and drive conversions.

KEY SKILLS

- Web design and development
- Responsive design
- HTML5, CSS3, JavaScript
- UX/UI design principles
- Adobe Creative Suite (Photoshop, Illustrator)
- WordPress and Drupal
- Wireframing and prototyping (Sketch, Figma)
- Search Engine Optimization (SEO)
- Cross-browser compatibility
- Project management

PROFESSIONAL EXPERIENCE

Web Designer | June 2018 to Present

Creative Web Solutions, Austin, TX

- Designed and developed over 40 responsive websites, resulting in a 35% increase in client web traffic on average
- Collaborated with clients to understand their needs and objectives, achieving a 95% client satisfaction rate
- Optimized websites for SEO, improving search engine rankings and increasing organic traffic by 25%
- Implemented UX/UI best practices, enhancing user engagement and reducing bounce rates by 20%
- Managed multiple projects simultaneously, ensuring timely delivery within budget constraints

Junior Web Designer | May 2016 to May 2018

Digital Media Labs, Austin, TX

- Assisted in designing and maintaining websites for small businesses, improving website performance and usability
- Converted mockups into functional websites using HTML, CSS, and JavaScript
- Updated and maintained content on client websites using CMS platforms
- Collaborated with the development team to troubleshoot and fix website issues
- Participated in brainstorming sessions, contributing creative ideas for web design projects

EDUCATION

Bachelor of Science in Web Design and Development
University of Texas at Austin, Austin, TX | Graduated May 2016

CERTIFICATIONS

- Certified Web Professional - Web Designer (CWP), World Organization of Webmasters | Certified since 2017
- Google Mobile Sites Certification | Completed 2018
- Adobe Certified Expert (ACE) in Photoshop | Certified since 2019