MICHAEL BROWN

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Innovative product designer with expertise in user-centered design and prototyping

Product designer with over six years of experience developing intuitive and impactful products from concept to launch. Skilled in user research, interaction design, and prototyping. Proficient in design tools like Sketch, Figma, and Adobe XD. Proven ability to collaborate with cross-functional teams to create products that enhance user experience and drive business growth.

Professional Experience

Senior Product Designer,Innovatech Solutions, San Francisco, CA
June 2018 to Present

- Led the design of a mobile application that increased user engagement by 40% and contributed to a 25% increase in revenue
- Conducted user research and usability tests, gathering insights that improved product features and user satisfaction by 30%
- Collaborated with product managers and engineers to define product vision and roadmap
- Created interactive prototypes and wireframes, accelerating the development process by 20%
- Mentored junior designers, fostering a collaborative and innovative design team

Product Designer, NextGen Tech, San Jose, CA
May 2015 to May 2018

- Designed user interfaces for web and mobile applications, enhancing user experience and receiving positive feedback from clients
- Participated in cross-functional teams, contributing to the successful launch of three major products
- Developed design systems and style guides, ensuring consistency across products and platforms
- Applied design thinking methodologies, leading to innovative solutions that met user needs
- Assisted in product strategy development, aligning design goals with business objectives

Key Skills

- User-centered design
- User research and usability testing
- Interaction design
- Prototyping and wireframing
- Sketch, Figma, Adobe XD

- Visual design and branding
- Collaboration with engineering and product teams
- Design thinking methodology
- Agile/Scrum methodologies
- Project management

Education

California College of the Arts, San Francisco, CA
Bachelor of Fine Arts in Industrial Design
Graduated May 2015

Certifications

Certified User Experience Professional (CUXP), UX Certification Board | Certified since 2018
Design Thinking Certification, IDEO U | Completed 2017
Human-Computer Interaction (HCI) Certification, Interaction Design Foundation | Completed 2016