



# SOPHIE MARTINEZ

Entry-level UX designer with a passion for user-centered design

A UX designer with entry-level experience, specializing in user research, wireframing, and interactive prototyping. A proven track record of executing freelance projects to enhance the user experience of company websites for small businesses.

## CONTACT

 (555) 123-4567

 email@example.com

 LinkedIn | Portfolio

 New York, NY 12345

## KEY SKILLS

- Wireframing and prototyping
- User research
- Usability testing
- UI design
- Figma, Sketch, Adobe XD
- User-centered design
- Responsive design

## PROFESSIONAL EXPERIENCE

FREELANCE UX DESIGNER, SELF-EMPLOYED | REMOTE  
JUNE 2024 – PRESENT

- Design user interfaces for four small business websites, identify opportunities to enhance the user experience, and successfully increase conversion rates by up to 10%
- Perform user research, create surveys, and conduct interviews to develop customer personas and improve site navigation
- Build low-fidelity prototypes and conducted A/B testing to validate design decisions

UX DESIGN INTERN, BRIGHT LABS | NEW YORK, NY  
JANUARY 2023 – AUGUST 2024

- Created wireframes and prototypes for mobile apps, which contributed to a 12% increase in overall user satisfaction based on usability testing feedback
- Collaborated with senior designers to gather insights, create user stories, and incorporate findings into the design process
- Conducted interviews to obtain feedback from 50+ users and provided recommendations to refine product features and user flows

## EDUCATION

Bachelor of Arts (B.A.) Digital Media Design | UNIVERSITY OF SYRACUSE,  
New York, NY | May 2021

## CERTIFICATION

- AWS Certified Data Engineer - Associate, Amazon, 2018
- Google Cloud Certification - Data Engineer, Google, 2018