



JOHN BERGSEN

Graphic Designer

An assistant store manager with over four years of experience specializing in team leadership, retail operations, product merchandising, and customer relations. A proven track record of improving sales performance through coaching and mentorship. Adept at identifying opportunities to enhance workflows and drive operational excellence.

CONTACT

 (123) 456-7890

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 LinkedIn | Portfolio

 New York, NY 12345

KEY SKILLS

- Operations management
- P&L management
- Consultative selling
- Staff development
- Visual merchandising

PROFESSIONAL EXPERIENCE

Assistant Store Manager | Best Buy, New York, NY | March 2022 – present

- Coordinate with the store manager to manage daily retail operations, including sales forecasting, inventory management, and promotional merchandising for a high-volume electronics store with \$6.2 million in P&L in two years
- Supervise a team of 17 sales associates, conduct performance evaluations, and coach on consultative selling techniques to improve quota attainment by 19%
- Provide support during the hiring process, review applications, conduct interviews, and manage the onboarding process, contributing to a 12% increase in employee retention

Sales Associate | Best Buy, New York, NY | June 2020 – March 2022

- Delivered personalized sales consultations for electronics and home appliances and exceeded annual sales quota by 130% in 2021
- Provided frontline support to customers, fielded inquiries regarding product warranties, payment plans, and discounts, and achieved a 92% customer satisfaction rating
- Coordinated with the merchandising team to create engaging product displays and improve shelf presentation, contributing to a 13% sales increase during promotions

EDUCATION

Bachelor of Business Administration (B.B.A.)

New York University, New York, NY | May 2020