

Anthony Gentile

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Profile

- Innovative and energetic hairstylist and hair color specialist with experience in hair extensions and keratin straightening treatments. Recipient of high client satisfaction ratings, maintaining a retention rate of 99%. Track record for successful product upselling.

Education

- High School Diploma | UNIVERSITY OF MICHIGAN, Ann Arbor, MI | 2013

Certifications

- Hairlocs Pro Certification for Extensions, 2020
- Certified Hair Colorist, Board of Certified Hair Colorists, 2015
- Licensed Cosmetologist, Board of Registration of Cosmetology and Barbering, 2014

Key Skills

- Client satisfaction
- Hair extensions
- Hairstyling and haircutting
- Keratin treatments
- Redken color specialist

Professional Experience

SENIOR HAIRSTYLIST | THE HAIR DESIGN GROUP, DETROIT, MI | MAY 2016 – PRESENT

- Lead a team of hairstylists, overseeing apprentices and helping to train new team members
- Manage high-end hair extension requests
- Train colleagues to provide keratin treatments
- Perform specialty color matching and color correction
- Achieve 5-star customer satisfaction ratings, increasing salon business by 30% within the last two years

HAIRSTYLIST | THE BEAUTY GROUP, DETROIT, MI | APRIL 2014 – MAY 2016

- Assessed clients' hair and offered consultative advice for ideal hairstyle and color treatment
- Built rapport with clients, earning repeat business and building a book of business
- Suggested products to enhance hairstyle results, increasing salon product sales by 20% within nine months
- Earned the salon's stylist of the year award for best client satisfaction ratings