




Anna Lopez

SaaS Product Manager

Experienced product manager driving growth in SaaS platforms

A results-driven SaaS product manager with seven years of experience managing subscription-based platforms. Adept at collaborating with teams to design scalable solutions that improve user satisfaction and retention.

CONTACT INFORMATION

 (123) 456-7890

 email@example.com

 LinkedIn | Portfolio

 City, ST

KEY SKILLS

- API integrations
- Customer retention strategies
- Pricing model optimization
- Product lifecycle management
- SaaS metrics (ARR, LTV, CAC)

EDUCATION

- Bachelor of Business Administration (B.B.A.) in Information Systems

Georgia State University | Atlanta, GA
2015

PROFESSIONAL EXPERIENCE

SaaS Product Manager

CloudSuite Solutions | Boston, MA | August 2018 to present

- Developed new subscription tiers, boosting annual recurring revenue (ARR) by 35%
- Collaborated with the engineering team to implement API integrations that enhanced product flexibility
- Launched customer feedback initiatives, leading to a 20% reduction in churn rates

Product Analyst

SoftWare Technologies | Atlanta, GA | May 2015 – July 2018

- Monitored SaaS metrics to identify opportunities for growth and presented actionable insights to product teams
- Conducted pricing model analyses that increased customer acquisition rates by 15%

CERTIFICATIONS

- Certified SaaS Metrics Specialist | SaaS Academy | 2020