ANTHONY GENTILE

CONTACT

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⚙ LinkedIn | Portfolio

KEY SKILLS

- Agile transformation strategy
- Cross-functional team leadership
- Jira and Confluence administration
- Marketplace operations optimization
- Product roadmap development

EDUCATION

Temple University, Philadelphia, PA
Master of Business Administration
(M.B.A.), May 2019

Philadelphia Community College,
Philadelphia, PA
Bachelor of Science (B.S.) Computer
Science, May 2013

ABOUT ME

Agile coach and senior scrum master with over 10 years of experience driving large-scale agile transformations in Fortune 500 retail technology environments. Generates tailored agile frameworks for seamless integration, from supply chain optimization to omnichannel customer experiences.

PROFESSIONAL EXPERIENCE

August 2021 – present

Senior Scrum Master • Nike Technology, Remote

- Lead agile transformation for Nike's global product launch system, coordinating five cross-functional teams and a total of 60 members
- Orchestrated a series of innovation sprints that generated 15 patentable ideas for Nike's next-generation footwear, three of which were fast-tracked to prototyping
- Reduced scope creep by 40% for digital product initiatives with intensive coaching of 12 product owners in backlog management
- Facilitated the adoption of value stream mapping in Nike's supply chain technology division to identify and eliminate $3.5 million in annual waste across product lines

May 2018 – May 2021

Senior Agile Product Manager • Walmart US eCommerce, Bentonville, AR

- Directed product strategy and agile development for Walmart Fulfillment Services (WFS), overseeing a team of 45 members and an annual revenue stream of $500 million
- Spearheaded the development of Walmart's voice shopping capability which achieved 1 million active users within the first six months of launch
- Implemented a new A/B testing framework for the Walmart app to enable 200% more experiments per quarter
- Oversaw a cross-functional effort to integrate more than 500 local stores into Walmart's ship-from-store program to reduce delivery times by 30%

CERTIFICATIONS

- Certified SAFe Program Consultant, Scaled Agile Inc., 2022
- Professional Scrum Master II, Scrum.org, 2020
- Project Management Professional, Project Management Institute, 2019