



ALISON ROSENBERG

Recruiter

CONTACT

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 LinkedIn | Portfolio

KEY SKILLS

- ATS optimization
- Cross-cultural communication for global game development
- Remote team building
- Employer brand storytelling
- Tech industry trend analysis and forecasting

EDUCATION

KINGSBOROUGH COMMUNITY
COLLEGE, BROOKLYN, NY
May 2011
Bachelor of Science (B.S.) Human
Resources Management

ABOUT ME

Senior technical recruiter with more than a decade of experience in full-cycle recruitment for technology and gaming industries. Builds multi-disciplinary teams in high-growth environments. Known for driving strategic talent acquisition initiatives in global, remote-first companies.

PROFESSIONAL EXPERIENCE

June 2021 – present

Senior Recruiter | Hunter Gaming Studios, Remote

- Orchestrate recruitment for a cross-platform game development project to hire 45 specialized roles within three months
- Designed regular virtual game jams, which ultimately attracted 800 participants and yielded 30 quality hires
- Maintain a 90% first-year retention rate for placing candidates through strong initial culture-fit interviews
- Increased international hires by 40% using a global sourcing strategy, enhancing diversity across game design, programming, and art departments

March 2018 – May 2021

Senior Technical Recruiter | HBO Max, New York, NY

- Spearheaded entire recruitment cycle for over 100 annual technology roles in software development, data engineering, and machine learning positions
- Achieved a 95% offer acceptance rate in collaboration with HR on the development of competitive compensation packages
- Improved hiring forecasts by 35% using recruitment dashboards through Power BI to provide data-driven insights
- Developed a talent pipeline of approximately 800 passive candidates from competitors like Amazon Prime, Disney, and Netflix, reducing time-to-fill by 40%

CERTIFICATIONS

- Power BI Data Analyst Associate, Microsoft, 2021
- Certified Technical Recruiter, AIRS Training, 2017
- Professional in Human Resources, Human Resources Certification Institute, 2015