

Erica Chen

Mobile Product Manager

Dynamic product manager specializing in mobile-first solutions

Experienced professional with a proven ability to optimize mobile applications and deliver user-centric features. Expertise in collaborating with cross-functional teams to drive innovation and enhance app performance.

EC

CONTACT INFORMATION



(123) 456-7890



email@example.com



LinkedIn | Portfolio



City, ST

KEY SKILLS

- Agile development
- App store optimization (ASO)
- Feature prioritization
- Mobile UI/UX
- User analytics

EDUCATION

- BACHELOR OF SCIENCE (B.S.) IN MOBILE DEVELOPMENT | CALIFORNIA STATE UNIVERSITY, LOS ANGELES | LOS ANGELES, CA 2018

PROFESSIONAL EXPERIENCE

MOBILE PRODUCT MANAGER | APPPRO SOLUTIONS | SAN FRANCISCO, CA | FEBRUARY 2018 TO PRESENT

- Managed the launch of a mobile app redesign, increasing daily active users by 50% within six months
- Analyzed user feedback and analytics to guide feature enhancements, improving user satisfaction ratings by 25%
- Partnered with developers to optimize app performance, reducing load times by 40%

PRODUCT ANALYST | TECHLEAP INNOVATIONS | LOS ANGELES, CA | JULY 2015 – JANUARY 2018

- Conducted market research to identify trends and opportunities for mobile product improvements
- Created detailed reports on user behavior, informing development priorities

CERTIFICATIONS

- Certified Mobile Product Manager | Pragmatic Institute | 2019