



# Sarah Johnson

## Product Manager

Strategic product manager with six years of experience creating user-focused solutions

Driven product manager with a background in e-commerce and Software as a service (SaaS). Skilled in leading cross-functional teams to deliver innovative solutions, enhance user satisfaction, and meet business objectives. Known for balancing user needs with stakeholder priorities to drive profitability.

### CONTACT INFORMATION

-  (123) 456-7890
-  email@example.com
-  LinkedIn | Portfolio
-  City, ST

### KEY SKILLS

- Agile methodology
- Data-driven decision-making
- Market research
- Product lifecycle management
- UX/UI design

### EDUCATION

Bachelor of Science (B.S.) in Computer Science  
University of Washington | Seattle, WA  
2015

### PROFESSIONAL EXPERIENCE

- Product Manager, ShopEase Online, Inc. | Chicago, IL | June 2019 – present**
  - Spearheaded the redesign of the company's mobile app, resulting in a 40% increase in daily active users
  - Conducted user testing sessions to gather feedback, implementing changes that improved the onboarding process by 25%
  - Managed a \$1.2 million project budget, ensuring on-time and on-budget delivery for all initiatives
- Associate Product Manager, BrightTech Solutions | Seattle, WA | January 2016 – May 2019**
  - Created product roadmaps for two SaaS platforms, driving adoption and increasing customer retention by 18%
  - Collaborated with marketing teams to craft go-to-market strategies, boosting sales by 12% in 2018

### CERTIFICATIONS

- Certified Scrum Product Owner (CSPO) | Scrum Alliance | 2021