

# RYAN ZHANG

Product Manager



## CONTACT INFORMATION

- (123) 456-7890
- email@example.com
- LinkedIn | Portfolio
- City, ST

## KEY SKILLS

- Data-driven decision-making
- Google Analytics and BigQuery
- Mobile-first design
- Product roadmap creation
- Stakeholder collaboration

## CERTIFICATIONS

- Certified ScrumMaster (CSM) | Scrum Alliance | 2020

## ABOUT ME

Innovative product manager with a proven track record in big tech

Results-oriented professional with over six years of experience delivering user-focused solutions at scale. Skilled in leveraging user feedback and advanced analytics to shape product strategies and improve performance.

## PROFESSIONAL EXPERIENCE

### Product Manager

Google | Mountain View, CA | January 2020 to present

- Directed a cross-functional team to redesign a high-traffic mobile app, boosting user engagement by 25%
- Analyzed usage patterns with BigQuery to identify opportunities for personalization, resulting in a 15% increase in user retention
- Partnered with engineering teams to integrate AI-driven features that improved search relevance

### Associate Product Manager

TechCorp Innovations | Los Angeles, CA | September 2016 – December 2019

- Managed development of a multi-platform app, reaching over 500,000 active users within six months
- Conducted usability studies to guide feature enhancements and improve user satisfaction

## EDUCATION

Bachelor of Science (B.S.) in Software Engineering

University of California, Los Angeles (UCLA) | Los Angeles, CA 2015