







John Taylor

Associate Product Manager Intern

Ambitious product management professional with a strong foundation in analytics

Recent graduate with a Bachelor of Science in Business Administration and experience in data analysis. Skilled in using A/B testing, competitive analysis, and stakeholder collaboration to create innovative product solutions. Excel at adapting to new challenges and contributing to team objectives.

CONTACT INFORMATION

-  (123) 456-7890
-  email@example.com
-  LinkedIn | Portfolio
-  City, ST

KEY SKILLS

- A/B testing
- Competitive analysis
- Stakeholder collaboration
- Data visualization
- SQL

EDUCATION

- BACHELOR OF SCIENCE (B.S.) IN BUSINESS ADMINISTRATION | UNIVERSITY OF CALIFORNIA, BERKELEY 2021**

PROFESSIONAL EXPERIENCE

ASSOCIATE PRODUCT MANAGER INTERN | NEXTGEN SOLUTIONS | SAN FRANCISCO, CA | JUNE 2023 TO PRESENT

- Developed and implemented A/B testing strategies to identify improvements for two high-performing features, increasing user retention by 15%
- Conducted competitive analysis to provide actionable insights for the product team, influencing the launch of a new app feature
- Collaborated with marketing and engineering teams to create user personas that guided feature development

BUSINESS ANALYST INTERN | DATALINK ENTERPRISES | NEW YORK, NY | JUNE 2022 – AUGUST 2022

- Ran in-depth data analysis for performance reporting, finding opportunities for growth and efficiency
- Helped product managers track key performance indicators (KPIs) and streamline processes

CERTIFICATIONS

- Google Data Analytics Professional Certificate | Coursera | March 2023