



# Jessica Martinez

Product Manager Intern

**Aspiring product manager with a passion for data-driven decision-making**

Enthusiastic professional pursuing a career in product management. Strong foundation in analytics, team collaboration, and customer-focused strategies gained through academic projects and internships.

## Location

City, ST

## Phone

(123) 456-7890

## Email

email@example.com

## Website

LinkedIn | portfolio

## Key Skills

- Data analysis
- Market research
- Project coordination
- Roadmap development
- UX design principles

## Education

University of Texas at Austin |  
Austin, TX 2021

Bachelor of Business Administration  
(B.B.A.) in Marketing

## Professional Experience

Product Manager Intern, BrightPath Startups | Austin, TX | June 2023 to present

- Conducted user interviews and market research to support the development of a product roadmap
- Collaborated with designers and developers to launch a prototype, gathering feedback for future iterations
- Prepared detailed reports to communicate progress to stakeholders

Marketing Intern, ClearVision Marketing | Houston, TX | May 2022 – August 2022

- Analyzed campaign data to identify trends and improve targeting strategies
- Coordinated with teams to develop and execute marketing strategies aligned with product goals

## Certifications

- Google Data Analytics Professional Certificate | Coursera | 2022